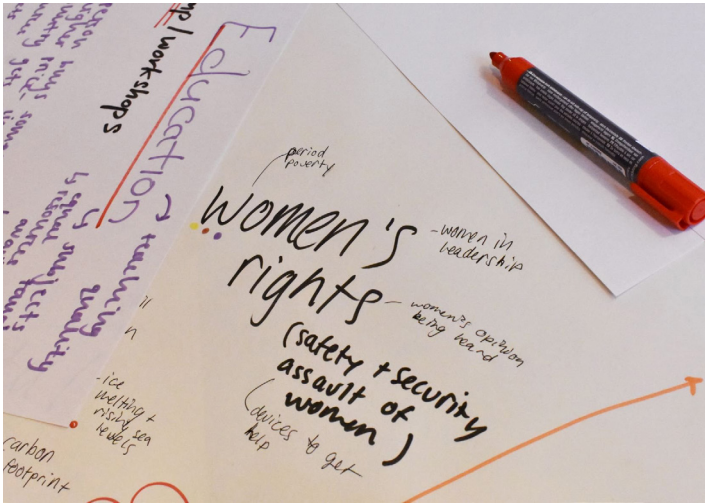




by the JCG Foundation





LEAP 2025

Summer Leadership Programme

The LEAP programme develops business, entrepreneurial and leadership skills through launching social enterprise projects to target key global issues, based on the 17 Sustainable Development Goals from the United Nations .

International and local students develop their own ideas into a business pitch. Global experts act as coaches, mentors and guides, before becoming investors, ready to provide real-life funding after the final pitch.

Our commitment is to run an introspective, supportive programme, which teases out different types of leadership styles, embraces female empowerment, and helps students equip themselves to lead in a world which they positively shape.

Included in previous LEAPs

- Students from over 30 countries
- Prize funding
- Multiple social enterprise projects pitched in the Investor Chamber
- CEO's, managing directors, as trainers and mentors
- Supported by leading companies, charities and government departments
- Value proposition, market research finance, digital marketing, presentation skills and ideation
- Workshops, lectures, challenges, debates
- Interviews on the BBC and ITV!

"I am so grateful for the opportunity to participate in this program because it was an incredible opportunity that not many young women have access to. I am extremely interested in entrepreneurship, and this program has taught me a lot about leading a team, collaboration, and starting and running a business. Jersey was the perfect location for this incubator because I felt safe at all times to explore the island and take advantage of its resources. "

Taryn: The Brearley School, USA



The High Commissioner of Antigua and Barbuda was the inspirational speaker at LEAP 2024.



“What I love about this program is that we can listen to the speeches of the entrepreneurs to get a closer look at what entrepreneurship looks like in real life, and to have the opportunity to actually execute the project we created. Also, being able to meet different people from all over the world, communicate and get to know each other, genuinely expand my international horizons. I’m truly grateful for this opportunity.”

Wensing: Zhongshan Girls’ High School, Taiwan





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The Investor Chamber

The LEAP Programme rapidly equips participants to make a professional pitch to willing investors to secure funding and ongoing mentorship

Some of the LEAP 2024 Investors

- Julie Acey, Head of Group Technical Services
- Aaron Chatterley, Co-founder Feelunique and Indu Beauty
- Sarah Earles, Director, Funds & Corporate Services, Oak Group
- Matthew Hague, Associate Director, Aztec Group
- Kim Scott Kean, Director - Global Practice Lead, BlackRock
- Marcus Irwin, Head of Solution Design, JT
- Michelle Le Blond, VP, Branch Manager, Jersey, Butterfield
- Karen Rankine, Managing Director, ITV Channel Television
- Ian Ross, Assurance Director, PwC Channel Islands
- Susana Rowles, Managing Director, Target Internet
- Richard Saunders, Managing Director, Channel Islands & UK, Butterfield

Some of the many reasons to do LEAP 2025

- Understand your own Inner Development Goals (IDGs)
- Learn business development skills
- Develop your teamwork and leadership expertise
- Understand what is meant by female empowerment and what type of leaders you could be
- Train to be an entrepreneur
- Make new friends from all over the world
- Make business connections
- Become expert at making a business pitch
- Develop cultural awareness
- Design your own social enterprise project
- Have a university application ready project / story

Programme Details

Location: Radisson Hotel, Jersey

Dates: Thursday 10th to Thursday 17th July 2025

Participants: Age 14-18 (Girls only)

Fee: £2800 per student

(includes course fees, food and accomodation)



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jcg.je/leap



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Provisional

Wed		Thu	Fri	Sat	Sun
International arrivals		Intro to SDGs & Team building	Idea solidification	Finding the Need - Market Research	Targeting need - Marketi
Students: airport to host family Trinity Walk Dinner & bonding	08:00-09:15 (arrival 07:45)	Conference opening Introduction	Social Enterprise - what is it & why is it important? Idea Generation Mentorship	Market research mentorship	PR & marketi mentors
	09:30-11:45	Team building	Project work	Project work	Project w
	12:00-13:45 (working lunch)	IDG Part 1: Finding your 'what & why' Personality awareness & passion finder activity	IDG Part 2: Who are you? Building on personality awareness & individual strenghts	IDG and SDG: Identifying your connection to your specific project	Sunday Lu Anecdote Panel ses for Q&A S focus
	14:00-15:15	SDG: Idea generation	Project work	Market research report	PR & marketi campaign plan
	15:30-16:00	Leadership training & confidence building	What is leadership?	What is female empowerment?	Leaders training confiden buildin
	16:00-17:00		Leadership training & confidence building	Leadership training & confidence building	
Evening programme - ba					
	17:00-20:45	Zoo	Movie night	Crazy Golf & beach	War Tunnels Escape ro

al 2025 Programme

	Mon	Tue	Wed	Thu	Fri
the g	Fundraising & Finance	Presentation Skills	Finalising the Pitch	Investor Chamber	International Departures
ng hip	Fundraising mentorship	Public speaking mentorship	Tackling nerves & pitch guidance	Investment Pitches	Students: host family to airport
ork	Project work	Prepare for Networking Event	Pitch finalising	Clear Away	
unch ces sion SDG	Selling finances & making investment desirable	IDG Part 3: Mentor per group developing individual strengths & placing the speakers	Pitch to each other for peer feedback - mentor present	Awards & celebration lunch	
ng gn	Financial planning mentorship & creation	Prepare for Networking Event	Pitch finalising & practice	End of conference	
hip & nce g	Practical toolkit: Body language & presentation		80twenty session		
	Leadership training & confidence building				
boarding students only					
& oms	Games night	Networking event	Relaxing ahead of Investor Chamber	St. Helier walk	



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